

# JAPANESE JOURNALISM AND THE JAPANESE NEWSPAPER

A Supplemental Reader

*Edited by*  
*Anthony S. Rausch*

Web Appendix

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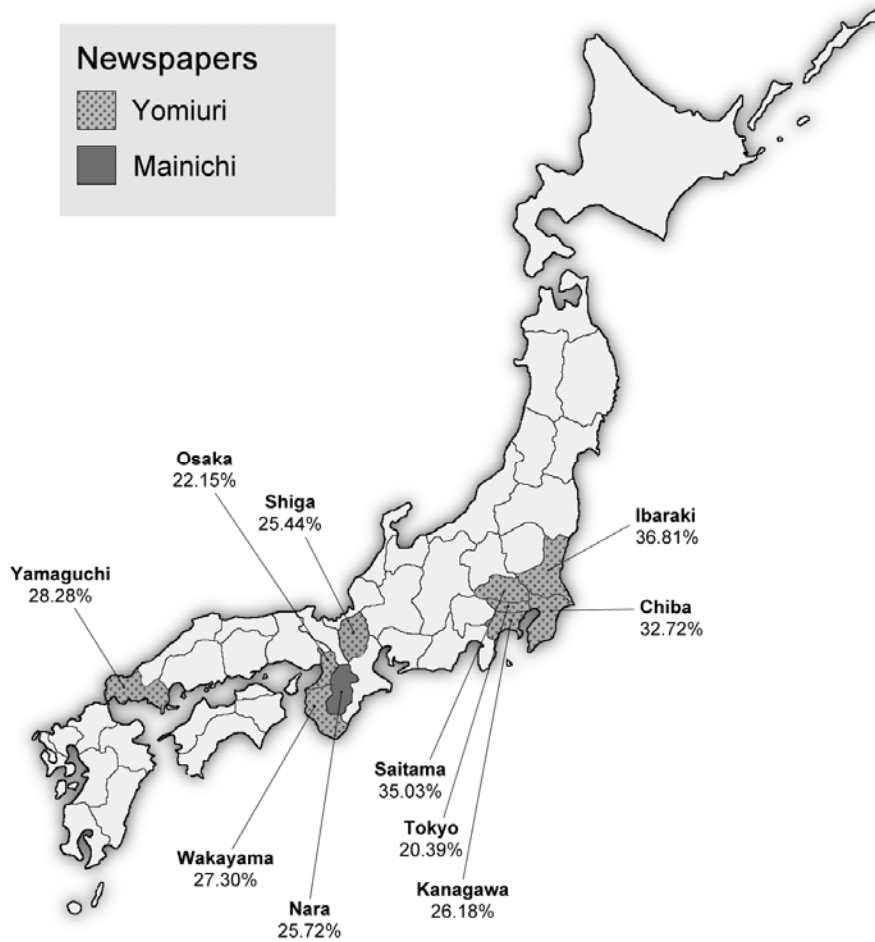
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Teneo Press  
University Corporate Centre  
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Figure 1. Prefectures where national newspapers are most popular.



Note: % is popularity of national newspaper; based on the data from *Zasshi shinbun sōkatarogu 2013* (Mediarisāchisentā /Media Research Center 2013).

Figure 2. Media Coverage of the Osutaka Pilgrimage.

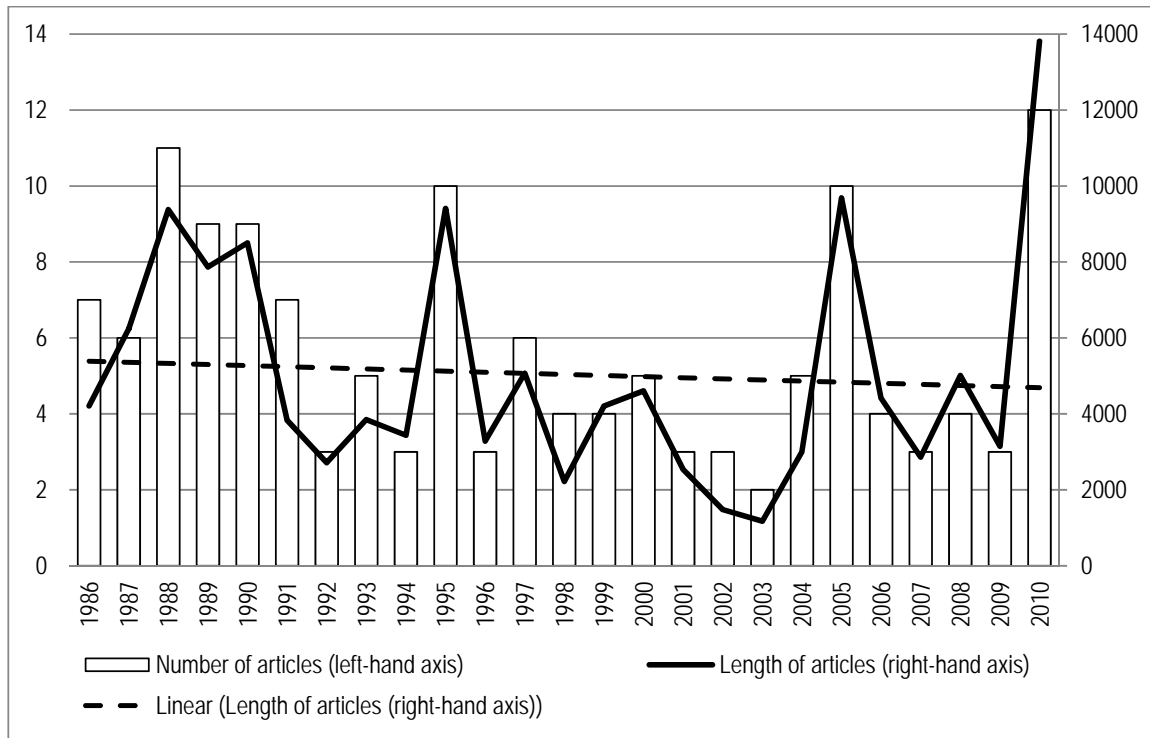


Figure 3. Assessment of Government by Yomiuri Editorials

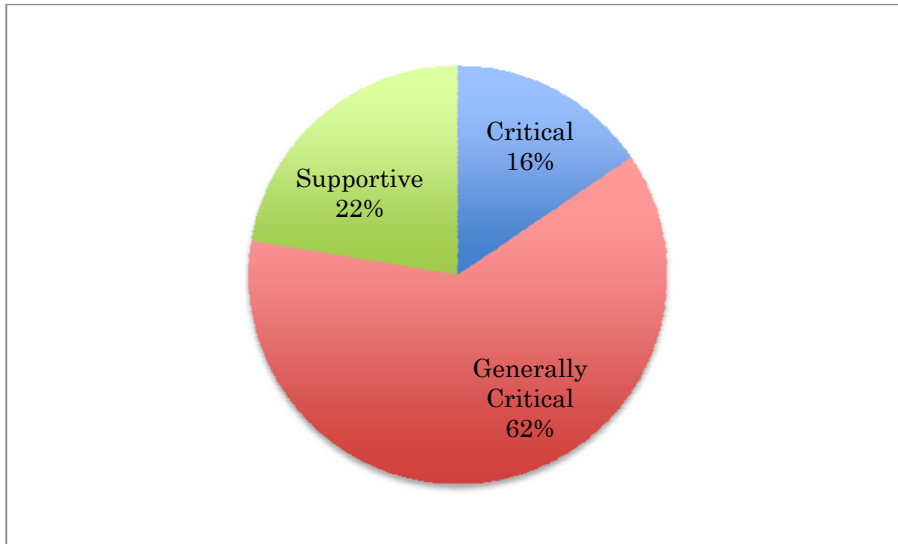


Table 1. The List of Reviewed Editorials

Categories	Newspaper Names (Abbreviation, Location, the Number of Reviewed Editorials)
National Newspapers	<i>Yomiuri Shimbun</i> (YOM, Tokyo, 17), <i>Asahi Shimbun</i> (ASA, Tokyo, 17), <i>Mainichi Shimbun</i> (MAI, Tokyo, 13), <i>Sankei Shimbun</i> (SAN, Tokyo, 14)
Regional Newspapers	<i>Hokkaidō Shimbun</i> (HOK, Sapporo, 12), <i>Chūnichichi Shimbun</i> (CHU, Nagoya, 9), <i>Nishinippon Shimbun</i> (NIS, Fukuoka, 10)
Local Newspapers	<i>Nayoro Shimbun</i> (NAY, Nayoro, 2), <i>Akita Sakigake Shimpō</i> (AKI, Akita, 1), <i>Tōōnippō</i> (TOO, Aomori, 2), <i>Daily Tōhoku</i> (DAI, Hachinohe, 9), <i>Iwate Nippō</i> (IWA, Morioka, 9), <i>Kahoku Shimpō</i> (KAH, Sendai, 4), <i>Fukushima Min'yū Shimbun</i> (FSH, Fukushima, 2), <i>Ibaraki Shimbun</i> (IBA, Mito, 9), <i>Chiba Nippō</i> (CHI, Chiba, 1), <i>Niigata Shimpō</i> (NII, Niigata, 6), <i>Hokkoku Shimbun</i> (HKO, Kanazawa, 10), <i>Fukui Shimbun</i> (FKU, Fukui, 6), <i>Shinano Mainichi Shimbun</i> (SHI, Nagano, 14), <i>Nagano Ninippō</i> (NAG, Suwa, 0), <i>Gifu Shimbun</i> (GIF, Gifu, 8), <i>Shiga Hōchi Shimbun</i> (SHG, Ōtsu, 1), <i>Kyōto Shimbun</i> (KYO, Kyoto, 7), <i>Kōbe Shimbun</i> (KOB, Kobe), <i>San'in Chūō Shimpō</i> (SCH, Matsue, 7), <i>San'yō Shimbun</i> (SNY, Okayama, 4), <i>Chūgoku Shimbun</i> (CHG, Hiroshima, 6), <i>Tokushima Shimbun</i> (TOK, Tokushima, 5), <i>Ehime Shimbun</i> (EHI, Matsuyama, 3), <i>Kōchi Shimbun</i> (KCH, Kōchi, 9, 3), <i>Saga Shimbun</i> (SAG, Saga), <i>Kumamoto Nichinichi Shimbun</i> (KUM, Kumamoto, 8), <i>Miyazaki Nichinichi Shimbun</i> (MIY, Miyazaki, 5), <i>Minami Nippon Shimbun</i> (MIN, Kagoshima, 15), <i>Okinawa Taimusu</i> (OKI, Naha, 10), <i>Ryūkyū Shimpō</i> (RYU, Naha, 9)

Table 2. The List of Reviewed Videos

Topic	Text Number, Event Type, <i>Title of Reviewed Video</i>	Original Source	Main Figure(s)	Duration (mins:secs)
AB	ABES1, Question time debate, <i>Keizai musō no Abe sōri...</i>	NHK	Abe Shinzō, Kaieda Banri	26:01
EAS	ABES2, Question time debate, <i>Tōshu tōron Abe vs Ishihara</i>	NHK	Abe Shinzō, Ishihara Shintarō	15:17
EAS	ABES3, Talk show, <i>Abe Shinzō Kin Birei taidan.</i>	LDP's official NND channel	Abe Shinzō	64:36
TPP	ABES4, Press Conference, <i>Kinkyū kenshō TPP kōshō ...</i>	Seifu Intānetto TV	Abe Shinzō	31:45
AB	ABES5, Edited news programmes, <i>G20 Nihon ga okonau ijigen no kin'yū ...</i>	NHK, TV Asahi, TV Tokyo	Abe Shinzō	46:53
AB	ASOT1, Q&A Session of the Lower House Budget Committee (LHBC), <i>Asō daijin mo akireru kankoku...</i>	NHK	Asō Tarō	1:29
AB	ASOT2, Speech, <i>Asō Tarō speech CSIS watashi wa bazūkahō to yobu</i>	Center for Strategic & International Studies	Asō Tarō	42:43
AB	EDAN, Q&A Session of LHBC, <i>Kyōiku shitsugi no hazuga....</i>	NHK	Edano Yukio	29:46
TPP	JONE1, Commentary, <i>Jōnen, Kurayama, Asano, Nichigin kin'yū kanwa...</i>	Channel Sakura	Jōnen Tsukasa	89:10
TPP	JONE2, Commentary, <i>Jōnen, Kurayama, Mitsuhashi, Higashida</i>	Channel Sakura	Jōnen Tsukasa	38:55
AB	JONE3, Commentary, <i>Uributa wa soromon ni...</i>	Channel Sakura	Jōnen Tsukasa	8:22
AB	JONE4, Commentary, <i>Goyō ekonomisuto hasshin.</i>	Channel Sakura	Jōnen Tsukasa	14:39
AB	JONE5, Commentary, <i>Jōnen Tsukasa Za Boisu Sokomade...</i>	Nippon Broadcasting	Mitsuhashi Takaaki	41:25
EAS	MARU, Q&A Session of LHBC, <i>Jimintō no Maruyama Giin ga nihojin no rekishininshiki...</i>	NHK	Maruyama Kazuya	11:52
TPP	MIT1, Commentary, <i>Girisha kara kita Sofia</i>	Channel Sakura	Mitushashi Takaaki	90:23
TPP	MIT2, Commentary, <i>TPP heikō kyōgi to amerika-gata seichō senryaku ni igiari!</i>	Channel Sakura	Mitsuhashi Takaaki	24:01
TPP	MIT3, Commentary, <i>Ūyake tera-chan katsudōchū</i>	Nippon Cultural Broadcasting	Mitsuhashi Takaaki	44:00
TPP	MIT4, Commentary, <i>Ohayō tera-chan katsudōchū</i>	Nippon Cultural Broadcasting	Mitsuhashi Takaaki	35:02
TPP	MIT5, Commentary, <i>TPP no shinjitsu zenpen 1</i>	Channel AJER	Mitsuhashi Takaaki	14:10
TPP	MIZU1, Debate, <i>Bōkoku saishū heiki TPP no shinjitu</i>	Channel Sakura	Mizushima Satoru	56:28

<i>Part 2 2/3.</i>				
TPP	MIZU2, Debate, <i>Bōkoku saisū heiki TPP no shinjitu Part 2 3/3.</i>	Channel Sakura	Mizushima Satoru	59:51
TPP	MIZU3, Commentary, <i>TPP to Chūgoku shinryaku mondai.</i>	Channel Sakura	Mizushima Satoru	32:25
AB/ TPP	MIZU4, Commentary, <i>Wareware wa nani o nasubeki ka.</i>	Channel Sakura	Mizushima Satoru	13:46
EAS	NAKA1, Q&A Session of LHBC, <i>Shūin yosan shūchū shingi. Nakayama Nariaki, kanzenban</i>	NHK	Nakayama Nariaki	29:57
EAS	NAKA2, Q&A Session of LHBC, <i>Shūgin yosan iinkai, Nakayama, rekishi o...</i>	NHK	Nakayama Nariaki	60:53
EAS	NAKA3, Q&A Session of LHBC, <i>Nakayama Nariaki vs Tsujimoto Kiyomi.</i>	NHK	Nakayama Nariaki, Tsujimoto Kiyomi	7:58
AB	NISH1, Q&A Session of the Upper House Finance Affairs Committee, <i>San'in zaisei kin'yū iinkai Nishida</i>	NHK	Nishida Shōji	27:37
TPP	NISH2, Commentary, <i>TPP wa chōkisen e.</i>	Channel Sakura	Nishida Shōji	11:45
TPP	NISH3, Commentary, <i>Shūkan Nishida ichimon ittō</i>	<i>Shūkan Nishida Satellite</i>	Nishida Shōji	8:23
AB	NISH4, Interview, <i>Nishida bijon</i>	<i>Shūkan Nishida Satellite</i>	Nishida Shōji, Shibe Susumu	15:11
TPP	NISH5, Debate, <i>Nishida Shōji tōjō</i>	TV Asahi	Nishida Shōji	40:24
EAS	NISK, Q&A Session of LHBC, <i>Shūgin yosan shūchū shingi, Nishikawa...</i>	NHK	Nishikawa Kyōko	20:20
EAS	NISM, Q&A Session of the LHBC, <i>Shūin yosan'i Nishimura Shingo</i>	NHK	Nishimura Shingo	34:56
EAS	OKAD, Q&A Session of LHBC, <i>Okada zen fukushushō no jieitai eno...</i>	NHK	Okada Katsuya, Abe Shinzō	13:45
EAS	TOKU, Q&A Session of the Upper House Budget Committee, <i>Sanin yosan iinkai Tokunaga</i>	NHK	Tokunaga Eri	48:08
EAS	TSUJ, Q&A Session of LHBC, <i>Shūin yosan iinkai Tsujimoto Kiyomi</i>	NHK	Tsujimoto Kiyomi	36:32
AB	YAMA, Q&A Session of LHBC, <i>Shūin yosan iinkai Yamamoto Kōzō giin.</i>	NHK	Yamamoto Kozō	48:25
TPP	YOSH, PPT presentation, n/a, SARU, <i>Saru demo waku TPP ga yabai...</i>	yoshifuru (NND user)	n/a	5:44
TPP	WALL1, News coverage, <i>Amerika shimin dantai ga TPP ni tsuite hōdō shita...</i>	<i>Democracy Now</i>	Lori Wallach	15:21
TPP	WALL2, Message, <i>Rori Worakku san ga uttaeru</i>	(unknown)	Lori Wallack	1:50



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“*Nihon no TPP sanku...*”

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AB

WATA, Economic debate,  
*Kuroihito sono 1*

*Yahoo business*  
*news*

Musha, Watanabe,  
Fujimaki, Obata

12:34

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Table 3 Categorized Series in the *Iwate Nippō*

Category	# of series	# of articles	%
Fact recording	10	421	52.43
Collective memory creation	3	27	3.36
Public policy related	9	272	33.87
Human bond promotion	2	83	10.34
Total	24	803	100.00

Table 4 Categorized Series of Articles in *Toh kai Shimpō*

Category	# of series	# of articles	%
Fact recording	6	162	28.62
Collective memory creation	5	289	51.06
Public policy related	8	58	10.25
Human bond promotion	3	35	6.18
Future and wishes	2	22	3.89
Total	24	566	100.00

Table 5. A Distant View: *Kobe Newspaper* 3.11 Columns

Column Title	Category	Dates	Number of columns
Great Disaster: Viewpoint toward Rebirth	RE	2011.3.25 ~ 2011. 4.6	8
Proposal: From Hanshin to East Japan	Hanshin	2011.4.7 ~ 2011. 5.25	24
<u>Life: From a Sanriku Town</u>	Sanriku	2011.4.12 ~ 2011. 4.20	8
Great Disaster: From Now	DE	2011.4.22 ~ 2011. 10.9	24
<u>Life: From a Sanriku Town II</u>	Sanriku	2011.5.15 ~ 2011. 5.21	7
Time of Tsunami: G.E.J.Eq. and Hanshin Eq.	DE	2011.5.31 ~ 2011. 6.10	9
The Search Continues: Lost Victims of the Tsunami	DE	2011.6.9 ~ 2011. 6.16	6
The Escape: Protecting Yourself in a Tsunami	DE	2011.6.30 ~ 2011. 7.6	5
<u>Life: From a Sanriku Town III</u>	Sanriku	2011.7.9 ~ 2011. 7.22	8
Wiping Tears: The Children of the Great Disaster	HI	2011.7.23 ~ 2011. 7.27	8
The Volunteer View	HI	2011.7.28 ~ 2011. 8.8	10
Reviving Factories: From Hanshin to East Japan	RE	2011.8.11 ~ 2011. 8.23	10
Sturdy Summer: Children of the Great Disaster	HI	2011.8.11 ~ 2011. 8.17	5
Life Memories: 6 Months Post Disaster	DE	2011.9.7 ~ 2011. 9.15	8
Life: Evacuate to Hyogo	EV	2011.9.9 ~ 2011. 9.16	7
Supporters: From Hyogo to Tohoku	HI	2011.9.11 ~ 2011. 9.15	5
<u>Life: From a Sanriku Town IV</u>	Sanriku	2012.3.9 ~ 2012. 3.17	9
Supporters: From Hyogo to Tohoku	Hanshin	2013.3.7 ~ 2013. 3.14	5
Supporting Recovery: Exhausted Aid Workers	HI	2013.3.8 ~ 2013. 3.13	5
<u>Life: From a Sanriku Town V</u>	Sanriku	2013.3.9 ~ 2013. 3.17	7
		2011.3.25 ~ 2013.3.17	178

Note: as of April 2013; column titles translated by author. DE: disaster event; RE: recovery-economy; HI: human interest; EV: evacuees.

Source: *Kobe Shimbun* website, undated.

Table 6. Content of the 'New Japan Happiness' Columns

	who or what	circumstance or change	meaning or message
Section One: Orphans	voices of family (often relatives) or volunteers	a new situation in the immediate aftermath of the event, usually the start of a new family circumstance	adapting to a sudden and new situation, not knowing how to proceed, wishing things were different
Column Sites: Iwate, Miyagi, Tohoku Area, Hanshin Area	who are now caregivers		
Section Two: Hometowns	voices of locals from the affected sites:	the event reality of evacuation, the new reality of temporary housing, the long term reality of farm livestock, fishing boats and the town	the difficulty of deciding what to do, the feeling of loss of what was, the weight of thinking of starting over
Column Sites: Iwate, Fukushima	farmers, fishermen, aged residents, 'hometowners'		
Section Three: Unease over Radiation	parents, civic leaders, evacuees; focus on radiation	the event reality of radiation and evacuation, opposition to evacuation, finding a voice in response to the catastrophe	loss of the future, impatience with no progress, unease over the unknown, concerns of safety, hope for a future
Column Sites: Tokyo-Fukushima, Fukuoka, Miyazaki, Kanagawa, Saga, Shizuoka, Iwate			
Section Four: From Exile	evacuees and those who stayed	separated families, concerns about children, aspects of government support, unease about the future	the sustainability of connections over space and time, confusion over the best long-term path
Column Site: all Sapporo			
Section Five: Scars	those who experienced the tsunami and lost someone	recollections of lost children, someone not rescued, things said or unsaid	loneliness, self-reproach, remorse, human touch, support, remembering, therapeutic activity
Column Sites: not provided			
Section Six: Towns and Nuclear Energy	anti-nuclear power activist, mayor, residents, towns	activism, views of policy, effects of policy, consideration of children, consideration of future, resident involvement	confusion, concern, "no one is not involved"
Column Sites: Miyazaki, Niigata, Ishikawa, Yamaguchi			

Source: Kyodo News Service; column titles translated by author.